Usage Statistics in the Real World: Two Perspectives

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Perspective I: Acquiring Usage Data



http://www.flickr.com/photos/cushinglibrary/3876088472/in/photostream

Getting Started: Why

• Why does my library need usage data?

Getting Started: Who

- Who in my library wants/needs stats?
- Who in my library will collect stats?

Getting Started: What

- What resources do I need stats for?
 - What reports do librarians request?
 - What reports are most useful?
- What vendors/resources are COUNTER and SUSHI-compliant?
- What formats will I focus on?

Getting Started: When

- When are stats requested?
- How often can I harvest stats?

- Where are vendor stats available?
 - E-mail notifications
 - Scheduling for e-mail delivery
 - Online form submission/download
 - Online via IP address authentication

E-Mail Notifications

From: support@services.acs.org
To: Bazeley, Jennifer W. Mrs.

Cc:

Subject: September 2012 ACS Web Statistics Now Available

Institution: MIAMI UNIV Librarian: Jennifer Bazeley

Dear Librarian,

Your September 2012 COUNTER Reports are now available. To request and view your reports, please visit http://pubs.acs.org/4librarians and log-in using your ACS ID and password. Click on the link for usage reports within the Librarian Administrator site. In addition to reports for ACS Journals, reports for Reagent Chemicals, C&EN Online and Division Proceedings are available from this site.

Sent: Thu 10/4/2012 5:23 AM

If you have problems accessing this or other reports, please contact us at support@services.acs.org. You may also call us at (800) 227-9919 within the U.S. or (202) 872-4600 from outside of the U.S.

Thank you for your support of the ACS Publications program.

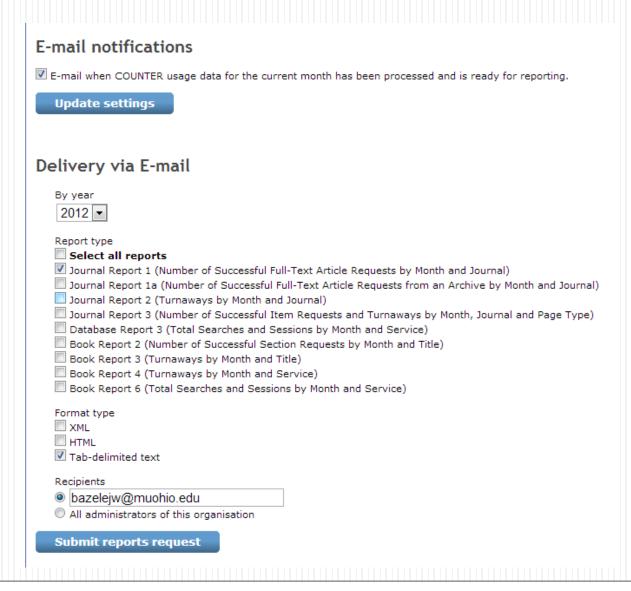
ACS Publications High quality. High impact. http://pubs.acs.org

Scheduling Reports

Reports & Statistics

Schedule the Database Report 1 (R3) Total Sear Site: MIAMI UNIV - MAIN (Database: All) Date run: 2012-10-08	ches and Sessions by Month and Database
E-mail Address:	bazelejw@muohio.edu
Report Name:	Total Searches and Sessions by Month and Database (used as subject of the e-mail)
Output Format:	Comma delimited
Report Frequency:	 Once, on this date: 10/8/2012 (mm/dd/yyyy) Every 1 (Ex:1) month(s) starting from: November ▼ 2012 (yyyy)
Number of Rows:	Include complete report (all rows)Include first 100 rows
Submit Cancel	

Online Form Submission



Online via IP Address Authentication

NewsBank COUNTER My Reports My Mailings Export to -select- ▼						
Available Reports Database Report 1 Database Report 3						
Access Type: All On-Site Remote Email Report Schedule Report Save Report						
Journal Report 1 (R3) Number of Successful Full-Text Article Requests by Month and Journal						
Miami University Date run: 2012-10-08						
Available Years: 2012 <u>2011</u> <u>2010</u> <u>2009</u> <u>2008</u> <u>2007</u>						
Sort Order By Total 💌						

	Publisher	Platform	Print ISSN	Online ISSN				Apr- 2012
Total for all journals		NewsBank			386	203	460	733
Early American Imprints, Series 1		NewsBank	N/A	N/A	305	51	79	156
New York Herald		NewsBank	N/A	N/A	8	48	97	33
Plain Dealer		NewsBank	N/A	N/A	1	1	4	8
Cincinnati Commercial Tribune		NewsBank	N/A	N/A	11	0	2	86
Cincinnati Daily Gazette		NewsBank	N/A	N/A	24	0	7	10
Wheeling Register		NewsBank	N/A	N/A	0	0	0	64
Boston Journal		NewsBank	N/A	N/A	0	0	0	59
New York Herald-Tribune		NewsBank	N/A	N/A	0	2	4	51
FBIS		NewsBank	N/A	N/A	1	0	0	0
Times-Picayune		NewsBank	N/A	N/A	0	1	0	12
Mount Hope Eagle		NewsBank	N/A	N/A	0	0	0	26
New-York Weekly Journal		NewsBank	N/A	N/A	0	0	0	26
Columbus Dispatch, The (OH)		NewsBank	1074-097X	N/A	0	9	0	4
Dayton Daily News (OH)		NewsBank	0897-0920	N/A	1	0	0	12
Undefined		NewsBank	N/A	N/A	0	0	7	7

- Where will you save and store stats?
- Where will you post stats for users?

Free/Low Cost Products

- Google Docs/Google Cloud Connect
- Microsoft Excel/Access
- OpenOffice
- Dropbox
- LibGuides

Free/Low Cost Products

- CORAL (University of Notre Dame) (free)
- ERMes (University of Wisconsin-La Crosse)
- PBWiki (PBWorks)
- Course Management Software (Moodle, Sakai, Blackboard)

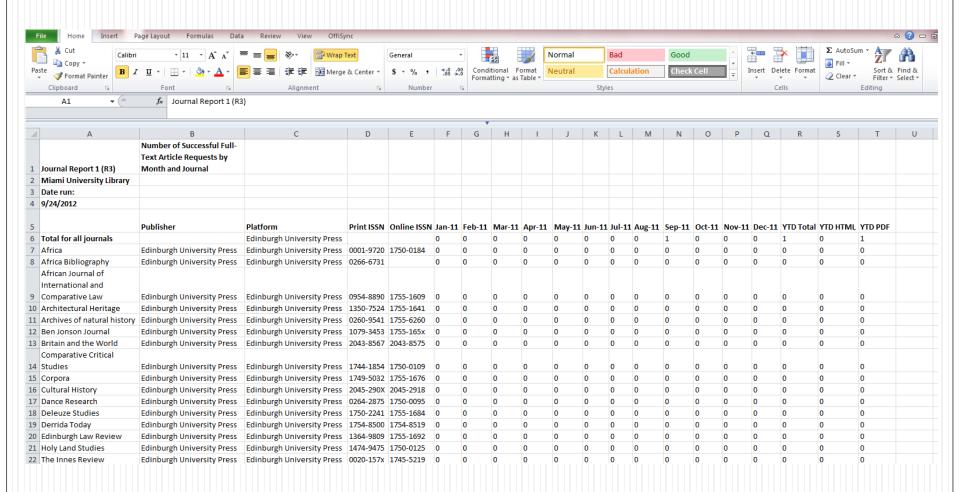
Commercial products

- ScholarlyStats (Swets)
- EBSCONET Usage Consolidation (EBSCO)
- E-Stats for Libraries (Harrassowitz)
- 360 Counter (Serials Solutions)

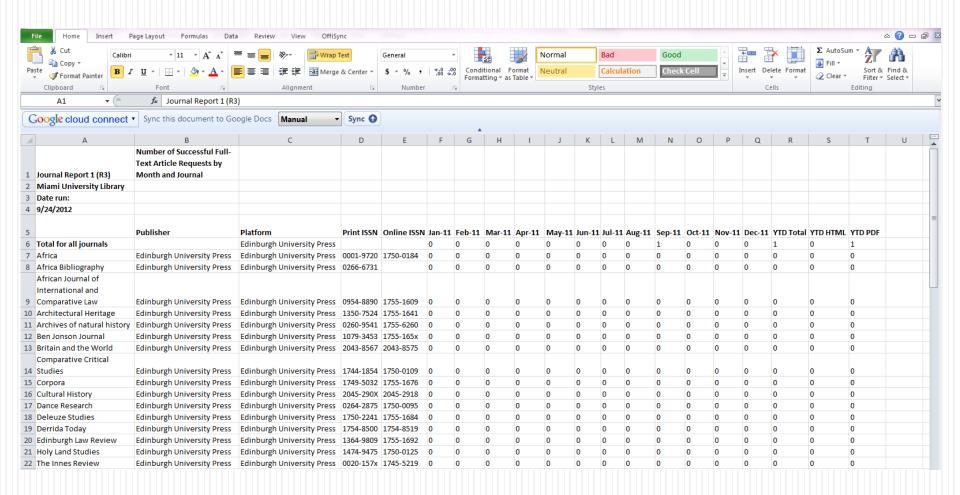
Getting Started: My Tools

- Excel Google Cloud Connect Google Docs LibGuide
- Commercial Tools: Ebsco's Usage Consolidation
 - SUSHI
 - https://sites.google.com/site/sushiserverregistry/

COUNTER JR1 Report in Excel



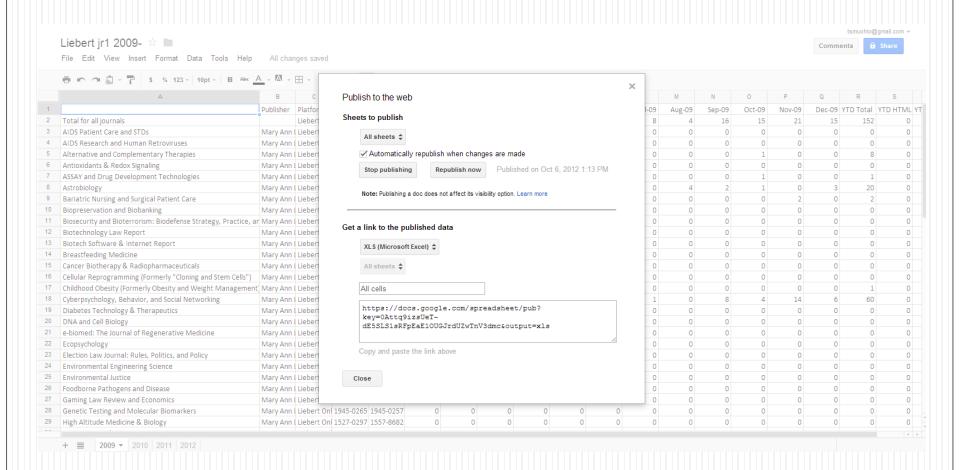
Google Cloud Connect

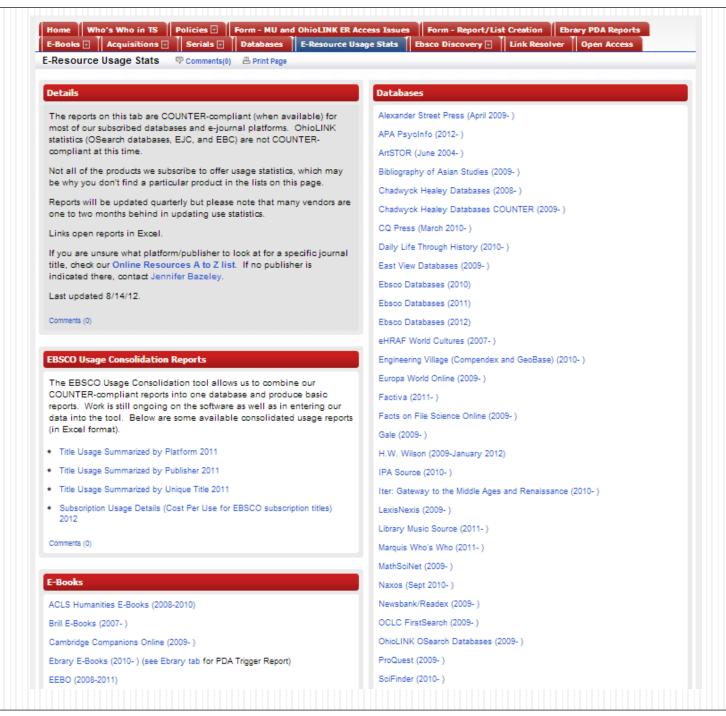


Google Docs

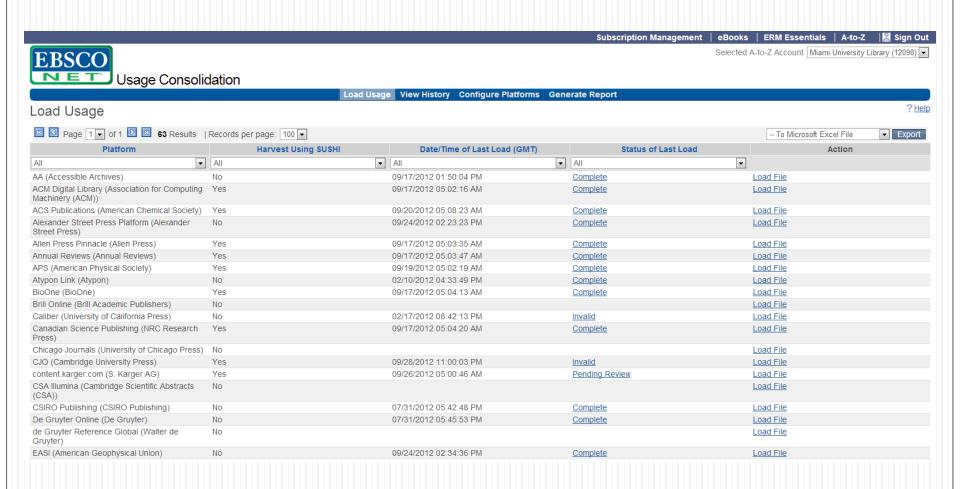
Liebert jr1 2009- ☆ ■ **a** Share File Edit View Insert Format Data Tools Help All changes saved \$ % 123 - 10pt - B Abc A - M - H - E - H - 5 Σ - ini Publisher Platform Print ISSN Online ISSN Jan-09 Feb-09 Mar-09 Apr-09 May-09 Jun-09 Jul-09 Aug-09 Sep-09 Oct-09 Nov-09 Dec-09 YTD Total YTD HTML 2 Total for all journals 23 Liebert Onl 15 11 11 5 4 16 15 21 15 152 AIDS Patient Care and STDs Mary Ann I Liebert Onl 1087-2914 1557-7449 0 0 0 0 0 0 0 0 0 0 0 0 Mary Ann I Liebert Onl 0889-2229 1931-8405 AIDS Research and Human Retroviruses 0 0 0 0 0 0 0 0 0 Alternative and Complementary Therapies Mary Ann I Liebert On 1076-2809 1557-9085 Antioxidants & Redox Signaling Mary Ann Liebert On 1523-0864 1557-7716 0 0 0 0 ASSAY and Drug Development Technologies Mary Ann I Liebert On 1540-658X 1557-8127 0 0 0 0 0 0 1 Mary Ann I Liebert On 1531-1074 1557-8070 20 Bariatric Nursing and Surgical Patient Care Mary Ann I Liebert Onl 1557-1459 1557-1467 0 0 0 Biopreservation and Biobanking Mary Ann I Liebert Onl 1947-5535 1947-5543 0 0 0 0 0 0 0 0 Biosecurity and Bioterrorism: Biodefense Strategy, Practice, an Mary Ann Liebert On 1538-7135 1557-850X Biotechnology Law Report Mary Ann I Liebert On 0730-031X 1557-8704 0 Biotech Software & Internet Report Mary Ann I Liebert Onl 1527-9162 0 Λ 0 Ω Ω Breastfeeding Medicine Mary Ann I Liebert On 1556-8253 1556-8342 0 0 0 0 Cancer Biotherapy & Radiopharmaceuticals Mary Ann I Liebert Onl 1084-9785 1557-8852 0 Cellular Reprogramming (Formerly "Cloning and Stem Cells") Mary Ann I Liebert Onl 2152-4971 2152-4998 0 0 0 0 Childhood Obesity (Formerly Obesity and Weight Management Mary Ann Liebert On 2153-2168 2153-2176 0 0 0 0 Cyberpsychology, Behavior, and Social Networking Mary Ann I Liebert Onl 2152-2715 2152-2723 60 Diabetes Technology & Therapeutics Mary Ann | Liebert On 1520-9156 1557-8593 0 0 0 0 DNA and Cell Biology Mary Ann I Liebert On 1044-5498 1557-7430 0 0 0 0 e-biomed: The Journal of Regenerative Medicine Mary Ann I Liebert Onl 1524-8909 0 0 0 0 Mary Ann Liebert Onl 1942-9347 Election Law Journal: Rules, Politics, and Policy Mary Ann Liebert On 1533-1296 1557-8062 0 0 0 0 Environmental Engineering Science Mary Ann I Liebert Onl 1092-8758 1557-9018 0 0 0 0 Environmental Justice Mary Ann I Liebert On 1939-4071 1937-5174 0 Foodborne Pathogens and Disease Mary Ann I Liebert On 1535-3141 1556-7125 0 0 0 0 Gaming Law Review and Economics Mary Ann I Liebert Onl 1097-5349 1941-5494 0 0 0 0 0 0 0 0 0 Genetic Testing and Molecular Biomarkers Mary Ann I Liebert Onl 1945-0265 1945-0257 High Altitude Medicine & Biology Mary Ann I Liebert On 1527-0297 1557-8682 0 2009 - 2010 2011 2012

Publish and Capture Link





Commercial Tools: EBSCO Usage Consolidation



Getting Started: How

• Using available tools and staff, make a plan and a workflow

Perspective I: Workshop

Thank you

Jennifer Bazeley

Head, Collection Access & Acquisitions

Miami University Libraries (Ohio)