

Program and Abstracts
OVGTSL Annual Conference
May 15-17, 2011
Oxford, OH

Sunday, May 15th

6:00-8:00 pm - Welcome Reception at the [Miami University Art Museum](#)

Monday, May 16th

8:00-9:00 am – [Shriver Center](#), Heritage Room - Registration and Breakfast

9:00 -10:15 am – Shriver Center, Heritage Room - Opening General Session

New Directions for Library Data

Karen Coyle, Librarian and Consultant

Librarians have been creating quality, standardized data for longer than many of today's professions have been in existence. Catalog data is rooted in a history that goes back to Panizzi's *91 Rules*, and has been recently updated with *AACR*, *AACR2* and (perhaps) *RDA*. The information environment has changed drastically, however, and is dominated by the Web. Library catalog data sits in database silos, unable to interact with Web-based services. A new metadata model, based on some very simple concepts introduced by the Semantic Web, could take library data in new directions and provide superior services for library users.

10:15-10:30 am – Break

10:30-11:20 am – Concurrent Sessions

Free-for-All Session

Location: Shriver Center Multi-Purpose Room (MPR) A

You have the questions; a full room of Technical Services people has the answers. This open forum is the chance to ask questions, request help on projects, or help brainstorm the next big idea in libraries.

DIY E-Resources: Break Out and Build Your Own

Gwen Evans, Assistant Professor and the Coordinator of Library Information and Emerging Technologies, Bowling Green State University

Kellie Tilton, Associate Librarian for Government Documents, Bowling Green State University Library

Location: Shriver Center Multi-Purpose Room (MPR) B

The options for libraries to create databases and access points far beyond the traditional ILS have expanded exponentially in the last few years. Library technical services departments can

use their expertise to create their own e-resources that fit the needs of their constituent groups, whether in an academic environment, public library, or special library. Creating an e-resource with simple, free platforms and tools is within the reach of any library without requiring advanced IT support. Learn how to create do-it-yourself e-resources using Wordpress and Omeka that can supplement the traditional catalog, house a variety of formats, and allow a flexible, user-centered approach to discovery and display of resources. Google Docs and Google Refine will be demonstrated as additional tools to streamline the creation and management of metadata.

"I'm Prepared for IP Rights Governance": Creative Commons Licensing, Media Assets Management, and the Role of Technical Services as IP Rights Administrator

Tom Adamich, President, Visiting Librarian Service (VLS)

Location: Shriver Center Multi-Purpose Room (MPR) C

Intellectual Property Rights Governance (IPRG) is fast becoming an important part of both education and enterprise-based activities (i.e. multimedia-based student portfolios, library learning commons, media assets development/production/management). Creative Commons (CC) is a nonprofit corporation which provides free licenses and legal tools to allow a creator of a media asset to “mark [the media asset] with the freedom the [media asset] creator wants it to carry, so others can share, remix, use commercially, or any combination thereof.” (Creative Commons - About, 2010). This session will discuss IPRG and Creative Commons licensing as it is currently being used (or has the potential to be used) to manage media assets primarily in K-20 educational settings which serve students ages 6 and above – with an emphasis on how K-12 school and higher education-based libraries serving students of these ages have the unique opportunity to serve as the school’s IPRG/CC policy and information center.

11:30 am-1:15 pm – Shriver Heritage Room - Lunch and Business Meeting

1:15-1:30 pm – Break

1:30-2:20 pm – Concurrent Sessions

The Hidden Library: Share Your Worth by Marketing Your Electronic Resources

Benjamin Rawlins, Systems Librarian, Kentucky State University

Amanda Peach, Education Curriculum Librarian, Kentucky State University

Dantrea Hampton, Periodicals/Reference Librarian, Kentucky State University

Debra Tate, Acquisitions and Resource Planning Librarian, Kentucky State University

Location: Shriver MPR A

This presentation will focus on the various strategies libraries can use to effectively market electronic resources and the initiatives that we are undertaking at Kentucky State University. There are various ways that libraries can market electronic resources to users. One is through the use of social networking tools. There are also vendors, such as ProQuest, who offer promotional materials that libraries can use. Additionally, libraries can evaluate how their

electronic resources are organized on their websites, and ensure that their website and database pages are organized in a user friendly manner. As we undertake these initiatives we are looking to increase the visibility and usage of our electronic resources.

Automated Metadata Generation and the Critical Role of Catalogers and Indexers in Technical Services of the Future

Denise A.D. Bedford, Goodyear Professor of Knowledge Management, Kent State University

Location: Shriver MPR B

Academic and research libraries have an important role in collecting, organizing, and facilitating access to the world's scholarly information. Technical services librarians build the foundation upon which scholarly information is managed. In the past 50 years, we have seen an increase in production of scholarly information, more complex production models and workflows, increasingly complex formats, and greater expectations from users for granularity of access. Scholars and library users can now organize their own information in a way that makes sense to them – we have a proliferation of organizing structures and indexing methods. The good news is that this places technical services librarians in a pivotal role in the knowledge economy. The challenge is that we have to rethink how we practice our craft. Future technical services librarians will become knowledge engineers, designing knowledge architecture solutions and new and dynamic ways of organizing information. This presentation will describe automated classification, indexing and summarization tools available on today's market, and how technical services librarians will leverage these technologies in these new roles.

Adding "Free E-Books": Providing User Access to Public Domain Hathi Trust Resources in the KentLINK and OhioLINK Catalogs

Roman S. Panchyshyn, Catalog Librarian, Assistant Professor, Kent State University Libraries

Location: Shriver MPR C

At the request of the OhioLINK Database Management and Standards (DMS) committee, Kent State University Libraries began investigating the possibility and feasibility of loading bibliographic records for public domain digital materials held by the Hathi Trust into KentLINK and the OhioLINK central catalogs. This investigation led to the Hathi Trust project where, in 2010, Kent State successfully obtained and loaded over 470,000 bibliographic records for Hathi Trust digital resources into both catalogs. The records were available at no cost, but an investment was made in both time and resources to improve the quality of the records. This made the Hathi Trust resources more discoverable for our patrons. This presentation will cover, in detail, the issues and problems that needed to be addressed and resolved for this project. Libraries working with or managing large files of bibliographic records for e-resources may benefit from Kent State's experience.

2:30-3:20 pm – Concurrent Sessions

Cooperative E-Book Cataloging in the OhioLINK Library Consortium

Carrie Preston, Continuing Resources/Database Maintenance Librarian, Ohio University Libraries

Location: Shriver MPR A

Over the past several years, volunteers coordinated by OhioLINK's Database Management and Standards Committee have worked together to catalog thousands of electronic books purchased by the consortium. By breaking down large cataloging projects into discrete steps -- from searching OCLC WorldCat, to transforming records with scripts and data profiling -- volunteers have been able to efficiently produce high-quality title-level records even for large collections where available vendor-supplied data is poor. Working from one active participant's experience as well as interviews and documentary evidence, this session outlines the committee's methods for organizing projects, dividing labor, and creating records; presents case studies of the cataloging of two major e-book collections; and offers recommendations for others embarking on cooperative cataloging projects.

Validating Online Serial Holdings with Help from a Worldcat API

James van Mil, Electronic Resources Librarian, University of Cincinnati Libraries

Location: Shriver MPR B

Maintaining knowledgebase holdings for individual journal subscriptions can be difficult, especially when publishers do not appropriately present title relationships, but a script-assisted workflow can validate holdings data and address title change problems, allowing for automated updating or checking of journal holdings. By making calls to the Worldcat xISSN API, a script can validate title relationships in journals holdings data downloaded from publishers. This validation, in turn, allows an automatic comparison of publisher holdings data and knowledgebase holdings data to identify problems or to make automatic updates, as appropriate. This presentation will explore the successes and challenges in applying both publisher holdings data validation and the subsequent knowledgebase holdings comparison.

Lightning Round Session

Location: Shriver MPR C

Sharing Knowledge: Using the Wiki Tool to Instruct and Inform

Lori Dekydtspotter, Rare Books Cataloger, Lilly Library, Indiana University

This presentation will discuss how wiki can be used as an interactive teaching tool and will also briefly highlight how the wiki page can be used as a dynamic staff training resource, allowing technical services staff to create an interactive archive of job-related information, strategies, and helpful links.

The Not-only Accidental but Reluctant, Dragged-into-it-Kicking-and-Screaming Manager: How Learning to Think like a Manager Changed my Life and Helped me Love my Job Again

Diana Nichols, Monographs Cataloger, Ohio University Libraries

There you are, a technical services librarian happily working away at cataloging, classifying and acquiring. Suddenly you find yourself surrounded by an army of workers waiting for you to direct them, lead them, inspire them, just DO SOMETHING. A cold sweat develops on your brow. Is this a bad dream? No, it's reality! Congratulations, you've been selected by your library to become a middle manager! Whether you've anticipated this scenario, avoided it, never thought about it or lived it, come hear how an unsuspecting technical services librarian became a manager and lived to tell about it. Learn some quick practical tips and basic principles for coping with this sudden change in your role and for getting off on the right foot, as well as some strategies and resources for strengthening little-used skills and developing new ones you will need. Whether you are a new library school grad thrust into management right away, or a mid-career librarian suddenly finding yourself in the role of manager, you should come away from this session a bit more empowered to take on the management challenge!

Is There Value in Value Added Cataloging?

Mina Chercourt, Unit Leader, Database Maintenance, John Carroll University
Lauren Marshall, Database Maintenance Librarian, John Carroll University

As with most libraries, the Grasselli Library holdings include many items with zero or very few circulations. In particular, we were facing decisions about whether to withdraw numerous items contained in monographic series. In contemplating ways to increase the visibility of these items, we decided to test two methods of enhancing the catalog records of these items with a goal of increasing circulation. The first method was to re-catalog monographic series previously cataloged under the series title, in which individual volumes had unique titles. We added access points for the unique titles, retaining a link to the bibliographic record for the series title as well. As a pilot for this method, we chose to limit the process to the Q's, as there were a large number of instances of this situation in that area. The second method was to enhance the records by adding table of contents fields. For this method, we chose the P's as a pilot area, due to the large numbers of items containing individual works for which our patrons might be searching (i.e. plays, stories, etc.). We plan on evaluating the circulation statistics of these items 12 to 18 months after enhancement to determine whether these practices are worth implementing more broadly.

Cataloging Remote Access Multimedia: An Open Access Virtual Guide

Marielle Veve, Interim Cataloging & Metadata Leader, Adjunct SIS lecturer, University of Tennessee Libraries

The following lightning talk session introduces a freely accessible, peer-reviewed guide that effectively explains how to catalog remote access multimedia, including podcasts, streaming video, streaming audio, e-books, and web games. Created by Marielle Veve, University of Tennessee lecturer at the School of Information Sciences, this scholarly guide utilizes an innovative pedagogical approach that integrates streaming animated slides into distance education of cataloging. <http://www.lib.utk.edu/~veve/streaming-guides.html>

This Relationship Isn't Working ... But Hopefully We Can Still Be Friends: How to Choose and Move to a New Vendor

Jenny Kunkler, Catalog and Serials Librarian

Kathleen Baril, Collections and Electronic Resources Librarian, Ohio Northern University

With all of our daily tasks and special projects, assessing a vendor's performance is probably the last item on a library's priority list. But with rapid technology growth and the budgetary difficulties that libraries have faced in recent years, this overlooked task is becoming more imperative. Last spring at our institution, it became apparent that we needed to work with a larger serials subscription agency, and we began researching our options. In this presentation, we will discuss vendor areas to evaluate including interface, costs and service. We will also cover the vendor migration's additional benefits including the improvement of our workflow and the opportunity it provided for us to evaluate our serials collection in terms of usage, format, scope and cost.

3:20-3:40 pm – Break

3:40-4:30 pm – Concurrent Sessions

Charting Strange Lands: the Acquisition of E-Books

Kate Seago, Head of Acquisitions, University of Kentucky Libraries

Location: Shriver MPR A

E-books can be purchased in a variety of ways and formats. This presentation looks at the various ways e-books are available for libraries to purchase including but not limited to single title and package purchases as well as patron driven options. The discussion will include some of the choices the University of Kentucky has made and why and what our next steps might be.

Electronic Theses and Dissertations Initiative at Indiana State University: Where to Start and Where to Go

Xiaocan (Lucy) Wang, Digital Repository Librarian, Indiana State University Library

Valentine Muyumba, Chair of Cataloging / Interim Chair of Acquisitions/Serials, Indiana State University Library

Location: Shriver MPR B

The presentation discusses the electronic theses and dissertations (ETDs) initiative and ETDs' preservation at Indiana State University (ISU). This presentation will include two parts. The first part reviews the project background and ETD planning, and then focuses on ETD metadata creation, ETD workflows, ETD authority control, and ETD integration into ISU OPAC. The second part talks about ingesting ETDs from ISU institutional repository, Sycamore Scholars to a distributed and collaborative preservation network group through MetaArchive. The presenters review the current preservation strategy for ETDs at Sycamore Scholars first, and then introduce MetaArchive and LOCKSS (Lots of Copies Keep Stuff Safe) as well as the significance of this additional preservation for ETDs. Lastly, they explain the procedures of how ETDs are

ingested into the preservation network, such as wrangling ETD data and writing plug-in for ETDs.

Incorporating Text Encoding Initiative (TEI) Projects in Technical Services: an Examination of Possibilities and Potential Pitfalls

Richard Wisneski, Head of Bibliographic and Metadata Services, Kelvin Smith Library, Case Western Reserve University

Suzhen Chen, Cataloging Librarian, Kelvin Smith Library, Case Western Reserve University

Stephanie Church, Assistant Acquisitions Librarian / Metadata Assistant, Kelvin Smith Library, Case Western Reserve University

Location: Shriver MPR C

This presentation will showcase work being done at an academic library to encode a collection of manuscripts on Cleveland and the Western Reserve in XML format following TEI guidelines, and address the objectives of and rationale for this endeavor. "The Manuscripts Relating to the Early History of the Western Reserve, 1795-1869" collection consists of over 200 manuscripts, and includes correspondences, journals, business records, government documents, and land surveys. This collection, housed at the Western Reserve Historical Society, is being transcribed and encoded by technical services staff. Such work is sometimes labor-intensive and time-consuming. The project also raises a number of issues, including: Why perform text encoding at all? Should such work be left to scholars in the Digital Humanities instead? How can librarians and digital humanists collaborate? And how practical is it for technical services units to undertake such work? We will address these issues.

4:30-6:00 pm – Free Time

6:00-7:00 pm – Shriver Center, Schiewetz Fine Arts Plaza – Picnic Dinner
(in case of rain, dinner and activities will be held in Shriver Center, Heritage Room)

7:00-8:00 pm – Shriver Center, Schiewetz Fine Arts Plaza – [Miami University Steel Band](#)
Tuesday, May 17th

8:30-9:45 am – Shriver Center, Heritage Room - Breakfast and General Housekeeping

9:45-10:45 am – Shriver Center, Heritage Room - Closing General Session

A Library Renaissance in Technical Services

Susan Gibbons, Vice Provost and the Andrew H. and Janet Dayton Neilly Dean of the River Campus Libraries, University of Rochester

In thinking about the event horizon of the next ten years, it is already clear that this will be a period of unprecedented change for libraries. More specifically this coming decade will mark the renaissance of technical services and a complete transformation of collection development. While the last 10 years have witnessed a significant re-conceptualization of public services, it is technical services and collection development that will be at the center of the next significant phase of library transformation.

10:45-11:00 am – Break

11:00-11:50 am – Concurrent Sessions

Tailoring Technical Services Data to Fit the Changing Needs of Academic Liaisons

Heath Martin, Head of Collection Management, University of Kentucky Libraries

Ashley Tussing, Graduate Assistant, Collection Management Department, University of Kentucky Libraries

Location: Shriver MPR A

Increasingly dynamic collections, changing curriculums, and tightening budgets work together to put more and more pressure on liaisons to stay well-informed and respond nimbly when confronting collection management decisions and opportunities. In many cases, data potentially useful to liaisons already exists within technical services units as a product of other library activities and functions. When approached from a collection management perspective, this data can often be repurposed to meet the information needs of academic liaisons and other collection managers as they attempt to meet the demands of evolving liaison roles and changing collection priorities. The presenters will discuss their efforts at the University of Kentucky Libraries to develop enhanced reporting instruments and procedures intended to employ technical services data to the greater benefit of academic liaisons.

To Establish or Not to Establish? The Question of Establishing Name Authority Records for Theses and Dissertation Authors

Melanie McGurr, Assistant Professor, Ohio State University Libraries

Location: Shriver MPR B

Recent vigorous discussion on the Program for Cooperative Cataloging (PCC) listserv raised a number of questions on the ethics of establishing theses and dissertation authors using birth dates and other information found on author's work (such as the vita or other personal data). This presentation will use that question as a starting point to investigate the reasoning behind establishing these authors, how they should be established, why theses and dissertation authors should be treated any differently than other authors, and how OCLC's increased addition of articles into their database complicate matters. In addition, the further challenge that RDA adoption might cause will be presented and discussed. Questions and discussion are welcome, and participants do not need to be NACO participants to join and contribute to the dialogue.

Birds of a Feather Session: Transforming the Non-Traditional into Traditional: Cataloging for Library Digital Collections

Diana Nichols, Monographs Cataloger, Ohio University Libraries

Location: Shriver MPR C

The cataloging of objects for library digital collections is fast becoming a part of every cataloging department's realm. Digital object cataloging presents unique challenges, including

the description of archival objects such as letters and photographs; record creation and display platforms completely separate from traditional library catalogs; the use of non-Marc formats; and altered workflows and staff roles. How do cataloging departments figure out how to incorporate changes in workflows, train staff to work in new formats, and coordinate with digital collections curators? How do we equip ourselves with the knowledge and skills needed to plan digital cataloging projects and help staff transition to non-Marc cataloging? How do we accomplish this without each of us feeling like we are "reinventing the wheel?" Please join us for an exchange of ideas, workflow strategies, tried and true methods, examples, or successes & failures. Let's reinvent that wheel together!

12:00 pm – Closing and Evaluations

1:30 pm – Optional King Library Tours