Keep the Change: Faculty Roles in the Scholarly Communications System and their Impact on Open Access Promotion

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Miami University Libraries
Crisis & Perspective

- Librarian
  - "Big Deal"
  - Serials cost inflation
  - Shrinking library budgets
  - Open access as a solution
- Faculty/Scholar
  - "Big Deal"
  - Serials cost inflation
  - Shrinking library budgets
  - Open access as a threat
The Problem with Selling OA

- Academic politics
- Faculty misconceptions
  - OA in tenure and promotion
  - OA and peer review
  - Institutional repository trust
  - Fear of plagiarism
- Copyright restriction awareness
- Publication over dissemination
- Workload
- Technology anxiety
- Change is difficult
Evolving Outreach

- First Approach: Ed Psych Dept
  - Invited by department chair as follow-up to earlier presentation
  - Presentation was heavily based on one designed to appeal to administrators
    - Stressed serials crisis above all else
    - Open Access was presented as a solution to the crisis and not as desirable in and of itself.
Current Model of Commercial Publishing

- **ANNUAL** Serials inflation rates of 7.9% - 12%
- 10 **YEAR** Serials inflation rates of 180%
- 10 **YEAR** CPI of only 73%

**10 Year Inflation Rates**

- **Journals**
- **Health Insurance Premiums**
- **CPI**
Situation in Psychology

- Miami's Local Subscriptions = $61,711 (74 titles)
- Remaining budget for all other Psychology materials = $33,972
## Situation in Ed. Psychology

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<th>Abbreviated Journal Title</th>
<th>Impact Factor</th>
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Lessons Learned

• If people are presented with a crisis, they will attempt to solve it.
• Faculty have roles other than scholar and teacher which can have an impact on their attitude towards Open Access.
• Faculty see their primary affiliation as being to their discipline and professional societies, not the university.
• Many faculty members see budget problems as administration's issue and not theirs.
Evolving Outreach

• Second Approach: Psych Dept
  o Journal costs/serials crisis
  o What is OA?
  o Author rights & SHERPA/RoMEO
  o Miami’s IR: Scholarly Commons
  o Appointments with psychology faculty
The Alternative to Selling Crisis/OA

- Emphasize access not crisis
- Create value added service (IR)
  - Create unique brand
  - User-friendly interface
  - One-click document uploads
  - Allow for user customization
  - Market IR to departments
- Make identification of author rights easy for faculty
(very) Brief History of Miami's IR

- Began with b-press repository
- Moved to OhioLINK DRC
  - D-Space
  - Robust system
  - Designed to house items at the collection level and not at the author level
    - Need to create authors as collections to get single author pages that behave like profiles
- Desired to develop system like b-press' Selected Works, but have it sit on top of the D-Space repository
  - D-Space being at the back end allows us to maintain the integrity of the system while providing a usable, feature-rich public platform.
scholars@muohio

- Simple URL for easy decimation
- Easy, one click uploading of documents
- No metadata entry necessary
- Profile editable by user
- RSS feeds
- Lacks prominent university or library branding
Scholars At Miami University

Dr. Karen Beard
Educational Leadership

Dr. Timothy Cameron
Professor and Chair

Dr. Amanda Dickman
Associate Professor
Psychology

Ms. Joannie Ducher

Dr. Michael Edwards
Associate Professor
Teacher Education
Other Tools

Copyright and Open Access LibGuide

Miami University Libraries

Copyright and Open Access
Last update: Aug 19th, 2010 | URL: http://libguides.lib.muohio.edu/oa | Print Guide | RSS Updates | SHARE

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Peter Suber’s Definition of the Open Access Movement

"Putting peer-reviewed scientific and scholarly literature on the internet. Making it available free of charge and free of most copyright and licensing restrictions. Removing the barriers to serious research."

http://bit.ly/WZx1W

About this Guide

This site will serve as a guide to issues related to copyright and open access. Among other things, it will:

1. Provide assistance to faculty interested in posting their work to the Scholarly Commons in order to make it more widely available.
2. House a selected bibliography of scholarly works on issues related to open access.
3. Provide a list of websites with useful information on open access and institutional repositories.
4. Serve as a clearinghouse for documents related to open access initiatives at Miami.

We hope that you will check back often, as this resource will be under constant development.

Thank you,

Andrew Reveille
Head, Scholarly Communications Working Group
Miami University Libraries

Subject Guide

Andy Reveille

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