Introduction
The role of African Americans in collegiate sports has been prevalent since the late 1800's and of even more importance in the present. In the two most popular and highest grossing sports in the NCAA (Football and Basketball) Black male athletes comprise of 46.9% and 58.9%, yet only 55.2% of all Black male student-athletes graduate within six years compared to the 69.3% of all student-athletes. The importance of understanding why there is a gap in graduation rates, possible messages and motivations of these athletes.

Research Questions
- What is the student-athlete’s motivations?
- Do they receive any educational support?
- How are institutions investing in the athletes?
- Do institutions care about and or monitor the graduation statistics of student-athletes?