



Female Candidates

- Since 1872, 14 women have run for President
- 63 countries have had women in the highest position
- Hold position elsewhere, but not President (except on TV)-People are more comfortable with women in VP position



Rhetoric Towards Female Candidates

- Struggle, optimism, careful public discourse, and gender implications (Gutgold)
- Question based on health, wellness
- "Commander in Chief" rhetoric
- Partisan activities vs. sexism

+

Geraldine Ferraro & Sonia Johnson

Vice Presidential Candidate Democratic Party 1984



Presidential Candidate Citizen's Party 1984



Sonia Johnson

Trump's Tirades

- Examples of Trump's antics, quotes
- His comments towards the reporter with disabilities
- His comments towards most minority groups
- Has called women: Miss Piggy, Miss Housekeeping, "pussy comments"
- His denials of such statements

+ Hilary Responds

- Level-headed response, never tries to fight fire with fire
- Witty comebacks and quips
- https://www.youtube.com/watch?v=Oy8HRdlLGCQ



+ Works Cited

- Fisher, Alison. "Review of Communication." *The Rhetoric of Women Who Run: :Vol 8, No 1*. Southern Illinois University, 1 Jan. 2008. Web. 05 Nov. 2016.
- Hamlin, Kimberly. "Madame President: A History of the Women Who Ran before Hillary | Origins: Current Events in Historical Perspective." Madame President: A History of the Women Who Ran before Hillary | Origins: Current Events in Historical Perspective. Origins, 1 July 2016. Web. 02 Nov. 2016.